

ECCC



El Cerrito Community Newsletter

Volume Six

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5th annual Boulevard BOO! Parade & Carnival

"Come out; come out where ever you are..." It's wickedly fun! The 5th annual Boulevard BOO! Parade & Carnival. Saturday, October 24th from 11:00 AM to 6:00 PM. This spooktacular event is sponsored by Blessed Sacrament Parish School, presented by Campus Plaza Shopping Center and brought to you by The College Area Business District. Celebrate community spirit and cultural diversity as San Diego's only Halloween theme parade spirits down El Cajon Boulevard. Heading east, the parade route begins at 59th Street and disappears at Rolando Boulevard.

The BOO! Parade is a FREE, family-friendly event featuring a spellbinding, parade with ghoulish floats, unique vintage cars, costumes characters, bands and more! This years Grand Marshal is our very own Councilwoman Marti Emerald! Also joining in the spirit is San Diego Police Chief William Lansdowne, Board of Education Katherine Nakamura and from Star 94.1 Geena the Latina. You never know what other surprises are in store!

When the clock strikes twelve, creep on over to the BOO! Carnival located at Clay Park (4759 Seminole Dr.) off El Cajon Boulevard at Art Street. The pendulum swings until 6 P.M. This action packed carnival includes bone chilling rides, games, live entertainment, food and Mr. BOO!'s Pub & Grill. Enjoy free face painting and balloon art. "Don't turn around ... smile" have your picture taken with Dracula and Frankenstein! There will be a kids costume contest, great prizes, and give-a-ways too. For our furry friends: a canine costume contest. You'll have a ghost of a chance to win the title of "The Pumpkinator" at our pumpkin seed-spitting contest. For more hallucinations visit www.booparade.com if you dare!

CONTACT – Jennifer Finnegan – Executive Director College Area Business District – 619 582-1093. Email:

executivedirector@collegeareabid.com.

Neighborhood Meeting – at – Blessed Sacrament Church

Thursday, October 15, 2009 -- 7:00 p.m.

Parish Hall

El Cajon Boulevard at El Cerrito Drive

Note: Enter the Parish Hall on the West (56th St) side of the church

Thursday, October 15, 2009 ECCC's Monthly Meeting

Learn about Cash Rebates for Going Solar

There will be two speakers from the nonprofit California Center for Sustainable Energy (CCSE): Katrina Phruksukarn will talk about the Solar Water Heating rebate program and Drew Adams will talk about the solar photovoltaic rebate program.

Between the California Solar Initiative, the Solar Water Heating Program, and the Federal Tax Credit there are several ways to receive incentives for going green with clean energy. These programs currently cover about 20-30% of the installed cost of a solar system.

Come learn about what incentives are currently available, how long they will last, and how you can receive a cash incentive for going solar at home.

El Cerrito Children's Halloween Parade

By Eileen Logue

It is that time of year for our 6th annual El Cerrito Halloween Costume Parade (**or walk about so not to confuse with BOO! Parade**). **Please meet at 5704 Adams Ave at 4:00 p.m on Halloween, October 31, 2009, dressed in costume (strollers and wagons are welcome)**. Also bring a musical instrument or noise maker. The whole point is for all of the children to be seen and heard!!! The parade route will go up El Cerrito, right on Madison, right on 55th and up Adams ending at the Booths House. Hope to see you all there. Contact: eileenlogue@gmail.com with questions

Help Deliver the El Cerrito Community Newsletter

Every month a group of dedicated residents deliver the El Cerrito Community Newsletter to your doorstep. Some Of them deliver the newsletter to 3 or 4 blocks or more

and they could use your help. Let us know if you are available once a month to deliver the Newsletter to your street.

Conversely, if you are unable to continue delivery of the newsletter to your neighbors, we would appreciate it you could let us know, in advance if possible, so we may find a replacement for you. You can also find your own replacement. Just let us know who it is.

If you already deliver the newsletter, help us bring our delivery routes up-to-date by letting us know the street(s) or part of the block you deliver to (include block numbers). When you respond, please provide us with your name, address & telephone. (This information is kept completely confidential). E-mail: ECCC@cox.net or call Carl Luster at 619-287-1864.

Thanks to all the current and future block captains who help keep the community informed by delivering the El Cerrito Community Newsletter. Your service is greatly appreciated.

Come Meet Local Businesses at the November ECCC Meeting

The El Cerrito Community Council is organizing an event to showcase local businesses at its Thursday, November 19, 2009 community meeting. Please, let us know one or two businesses in El Cerrito that you would like us to invite. Then if you can, visit your favorite El Cerrito Businesses & suggest they contact us about setting-up a table or putting on a demonstration at the meeting. The ECCC Board of Directors would like to hear from you and interested local businesses by Saturday, October 31, 2009 in order to plan event. Please, respond to: ECCC@cox.net or jan.riley@cox.net. You can also call: 619-287-2460.

Save LOTS OF \$\$\$ - Get See's Candy Delivered to Your Door & Help the ECCC Raise Money

The holidays are getting closer and closer and it's time to think about your annual order of See's Candy from the ECCC! When we are watching our pennies, it's good to know that not only do you save on every item you buy, but purchasing your See's candy through our program helps the ECCC to raise money ***PLUS you get it delivered to your door-step!*** No fighting crowds or trying to find a decent parking spot! Look for order forms as an enclosure with next month's newsletter. ***The deadline for getting your order to us is Friday November 28, 2009.*** We will deliver the candy to your door no later than ***Saturday/Sunday December 7th or 8th.*** See's Holiday catalogues will also be available at the November ECCC Meeting.

ECCC Community Garage Sale

There was a good turn-out for the Community Garage Sale with 39 participants. Kudos go out to Teri Nystrom & Laura Riebau for organizing the putting up the signs, etc.

This year we were very lucky in that Board Member Justin Hawks was available to put up the arrow signs for the whole community. The Board is investigating whether it would be viable to place the large signs on the Boulevard, College Avenue & 54th Street and asking community members to put up their own directional signs to their properties. Any comments or ideas you have on how we can get these individual arrows/signs up would be appreciated. E-mail: ECCC@cox.net or call Jan Riley @ 619-287-2460.

The ECCC's September, 2009 Meeting

Ann Cottrell, Chairman, Code Enforcement/Nuisance Rental Properties Committee of the College Area Community Council gave us an update on what is happening with nuisance properties & code enforcement in the College Area. Below is list of contacts we suggest you cut out & save: Contact Information (September 2009). ***See Successful Community Living (below) for commonly used numbers to report problems. This is a list of less well known resources.***

CENRP: Ann Cottrell, Chair @ cenrp@collegeneighborhoods.com. Bill Marckwardt, ECCC rep @ bmarckwardt@cox.net

City website: With mini dorm info and links to actual codes: <http://www.sandiego.gov/development-services/industry/minidorm.shtml> or go to www.sandiego.gov and type mini dorm (space between words) in search box

Successful Community Living Booklet:

Lists codes, ordinances, laws & tells who to call for each kind of violation:

http://www.collegeneighborhoods.com/library/successful_community_living_02.pdf or www.collegeneighborhoods.com. Click on resources & the name of the booklet

SDSU Associated Students Good Neighbor Program: Students will meet with nuisance student tenants. Call: 594-7233 (SAFE)

Neighborhood Nuisance Program: Collective suit in small claims court: Fred Zuckerman, FZuckerman@pd.sandiego.gov. Jose Lopez, President of Fox Canyon Association has a lot of experience with this: FoxCanyonN@aol.com

Neighborhood Code Compliance College Area: Our representative is: Jodie Monteleone at jmonteleone@sandiego.gov

Questions about legality of off street parking: Tim Anderson @ SDSU Describe offense & e-mail a photo. He will discuss it with NCCD tim.anderson@darth.sdsu.edu

Plasma Center – Dayton/Berting Streets

By: Bryan Manse: We would like to thank the two representatives from Family Health Center of San Diego for attending the ECCC meeting and answering the questions from residents on Dayton & Berting Streets.

El Cerrito Community Council, P.O. Box 151268, San Diego, CA 92175-1268. (ECCC@cox.net) 619-287-2460

I just wanted to share with everyone the outstanding news that I received from the Code Enforcement - the parking lot across the street from the Plasma Center must be reopened! We would like to thank you all for your continued support, time, & patience in pursuing this issue. From speaking out at community meetings, phoning/e-mailing City officials, to keeping up the vigilance on our streets, I have to believe our efforts are now being finally rewarded.

Code: Family Health Centers of San Diego (FHCS), who lease the building to the Plasma Center, are required by Code to provide a minimum of 50 total parking spaces for their building. The 9 marked spaces located directly behind the Plasma Center are not adequate to meet this requirement. The Redevelopment Zone requires 2.1 parking spaces per 1,000 square feet of commercial floor space, so their 23,849 square foot building will require 50 spaces (23,849/1000 sq. ft. x 2.1 = 50). Code Enforcement has inspected the condition of the parking lot and they see no reason why the lot cannot be immediately used to serve its purpose. **Timeline for Code Compliance:** If the City is not presented with anything within the next two weeks, fines will be assessed against the FHCS on a daily basis until the lot is reopened.

Casino/Card Room: The City will ask Casino Management to remove all hung banners being displayed around their building, as it is against Code.

Transmission Shop: The transmission auto dismantler located between the Casino and the Plasma Center is also on the 'to do' list to comply with the City Code concerning storage of transmissions.

Contact Information:

Leslie Sennett, Investigator, Neighborhood Code Compliance Department (NCCD), 619-236-6880, lsennett@sandiego.gov. We have been assured that the El Cajon Boulevard business corridor will continue to be a priority and the Plasma Center case will remain open until the parking lot gets reopened. Thank you all again for your support.

Newsletter Donations

The ECCC received donations totaling \$125.00 in September. Our anonymous donors lived on Bradford, Atlanta & Estelle. "Amadeus & Miss Addie," on Alice, donated \$50.00. All donations are truly appreciated. It allows us to **deliver the newsletter to your front door each month.**

Update El Cerrito Neighborhood Patrol

E-mail: ecpatrol@gmail.com

The New volunteer meeting for the El Cerrito Neighborhood Patrol is:

Monday, October 26 from 6:30-8:00 p.m.

For directions and information, please contact: **Patti Saraniero at ecpatrol@gmail.com or at 286-9529.**

A hearty thanks to El Cerrito neighbor Thomas Moller of Moller Signs. He donated gorgeous new car signs to the patrol. They have the new patrol logo designed by El Cerrito neighbor and graphic designer Shauna Rodenbo.

Last week there was a burglary on Redland Drive between 55th & Redland Place and an attempted break-in on 55th north of Redland Drive. There was a confirmed burglary on 55th south of Redland. The burglars entered through a locked window. All of the burglaries happened in the morning (the first two on weekday mornings). **Please report any suspicious activity to SDPD at 531-2000.**

Stolen Dogs:

The ECCC received the following e-mail: "I just bought a house off of Adelaide Avenue a year ago. In response to your article re: a 'rumor' of dognappers, please note that it is **MORE** than just a rumor. My neighbor's big dog was taken from her house, with the perpetrator entering her garage & yard. My dog was almost taken, my neighbors' dogs were almost taken, & the juvenile who was eventually arrested (also for burglary) even went into one of our neighbor's home, during the day, when the neighbor was home. Please let community members know that this is a serious issue & to keep a lookout for any suspicious characters on the streets and in our alleys. Signed: Rita."

Please call 619-531-2000 to report any suspicious behavior on your street and be sure to get a case number. Without case numbers our local police officers cannot document the number of offences taking place in our community.

Upcoming ECCC Events in 2009

- Thursday, October 15, 2009 – ECCC Meeting – Cash Rebates for Solar
- Thursday, November 19, 2009- Come Meet Your Local Businesses
- Saturday, November 28, 2009 – Deadline for Sees Candy Orders.

Local Area Meetings & Committee Groups

ECCC Meeting - Third Thursday at 7:00 pm, Parish Hall, Blessed Sacrament Church, El Cajon Boulevard & El Cerrito

ECCC Board Meeting - First Thursday at 7:00 pm, Library, Blessed Sacrament Church, El Cajon Boulevard & El Cerrito

Eastern Area Communities Planning Committee - Second Tuesday 7:00 pm, Holy Spirit Catholic Church, 2725 55th St.

College Area Community Council – Second Wednesday at 7:00 pm, College/Rolando Library corner of Montezuma & Reservoir

CACC Planning Committee - First Wednesday at 7:00 pm, College/Rolando Library – Corner of Montezuma & Reservoir

Crossroads Project Area Committee (PAC) – Fourth Thursday at 6:30 p.m. College Avenue Baptist Church, 3rd floor, Administration Bldg, College Ave.